



Media Launch Notice
For Immediate Release
June 29, 2017

Get Ready for Fun Times From Eh? To Zed!

What

"M" is for Media Launch! Edmonton International Street Performers Festival is back for our 33rd year and we need your help to kick-off the festival.

When

Thursday, July 6 at 11 am

Where

City Hall Plaza – Clock Tower Space

Rain Venue: Sir Winston Churchill Square – upstairs in the Centennial Building (Above Tix on the Square)

Who

Join StreetFest Performers, Staff and Board of Directors as Shelley Switzer, Artistic Producer, announces complete festival details, along with photo ops. Thanks to Pizza 73 for sponsoring the Media Launch Snacks.

Why

Edmonton International Street Performer's Festival is back for its **33rd year**, with *Fun Times from Eh? To Zed!*, **July 7 - 16** on **Sir Winston Churchill Square**. With over 40 acts from Canada and around the globe, there's something for everyone.

For 10 days, Edmonton's downtown core is magically transformed into the ultimate playground for the young and old with professional street acts, rovers, musicians, dancers, clowns, live statues, balloon twisters and more!

For artist information, daily schedules and more, please visit www.edmontonstreetfest.com or download the new StreetFest App – available now on iOS and Android.

[#edmontonspf](https://twitter.com/edmontonspf)

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Please RSVP to Kate Hamblin by Wednesday July 5 | kate@bottomlinepro.com | 780.257.6931