



Information for Prospective Artists at the Edmonton International Street Performers Festival July 9-18th, 2010

The Edmonton International Street Performers Festival is a curated event. This means that all artists at our festival are invited to be here by our Artistic Producer, Shelley Switzer.

Shelley also curates other festivals in July in Alberta.

These completely outdoor festivals celebrate the art form of street performance and are presented in the "pass the hat" busking tradition. Artists make their fees directly from our generous audiences. The Festival contracts the artist, provides shared accommodation in our host hotel, travel, daily meals, creative opportunities and a lot of hospitality. If you are a non-busking performer, there are still many opportunities and a different fee for you.

If you are a professional street performer and would like to be considered for our 2010 festival, send us your promotional materials:

By mail:

Shelley Switzer
Artistic Producer
Edmonton International Street Performers Festival
#650, 7 Sir Winston Churchill Square
Edmonton, AB, T5J 2V5
CANADA

By email:

info@edmontonstreetfest.com

Please include any biographies, photographs, press or other promotional items. If you are sending a DVD or Video Tape, please make sure that it is formatted for North America. Live sound is preferred. Let us see and hear your show as it is performed on the street, without an added soundtrack, or a video montage.

Most programming for our July festival is done in the first months of the calendar year. However, we appreciate receiving your material year-round. Your materials will be kept on file. We are programming partners with other festivals and organizations throughout the year and Shelley refers to her library of artist materials when she's working on those other events.

If Shelley sees an opportunity to hire you for our festival or any of the other event, she will contact you. Please keep us updated if your contact information or promotional materials change.

Most of all, thank you for your interest in the Edmonton International Street Performers Festival. It is our honour to work with so many artists in so many disciplines, from around the block to around the world.

May the skies be clear above you and your hearts and hats be full!